

E A R P **DISTRIBUTION®** **IN THE NEWS**

1/27/12

Shamrock Shake Syrup

McDonald's favorite Shamrock Shake is back. Shamrock will be a Nationally advertised and managed program this year. Supply is planned to fulfill restaurant inventory needs until March 25th.

The DC does not have all inventory of the product for the entire promotion up front and will receive shipments in waves based on the restaurants sales. The DC will be monitoring sales versus orders. If you order more product than needed for a weeks supply, your order may be reduced.

The item number for Shamrock shake syrup is 7087-000 and there are 237 servings per case. The case pack is 2/1 gallon jugs.

Menu Item #	Menu Item Description
1616	Shake McCafe Special Sml (12oz) - Shamrock
1617	Shake McCafe Special Med (16oz) - Shamrock
1629	Shake McCafe Special Lrg (22oz) - Shamrock

Cherry Pie Courtesy Ship

Each restaurant in the Mid Kansas Co-op will receive a courtesy shipment of one case of cherry pies on their delivery between February 2nd and February 5th. The item number is 4271-018 and there are 240 pies per case. If one case will not get you through until your next delivery, you may increase your order.

We will not be doing a courtesy shipment on the promotional pie boxes due to some stores still having inventory. Please check your inventory on item 4426-093 promotional pie boxes and order if needed. There are 500 pie boxes per case.

32oz Harmonized Lid

We will be transitioning into the 32oz Harmonized lid when all supply of the current lid is depleted. We anticipate this change happening around February 4th.

Help Us Communicate

Most time sensitive information that needs to reach all of our restaurants is communicated in this weekly letter, *In The News*. We understand that this may not reach all necessary parties that need this information. Please try to pass along important information that you read in our communication to others in your organization.

Who Do You Call??	Name	Direct Line
Call Customer Service for: -AOS/ROP Issues -Order Revisions -Shortages on Invoices -Electronic Invoices -Product Questions -Product Quality Issues -Change to Your Contact Info: Emergency Phone #, new GM, Etc.	Stevi Brozanic-Garvey CS Manager stevigarvey@earpdistribution.com	913 906 2732
	Cleora Bayless cleorabayless@earpdistribution.com	913 906 2719
	Becky Eastwood beckyeastwood@earpdistribution.com	913 906 2716
	Diana Roberts-Ferris dianaroberts-ferris@earpdistribution.com	913 906 2747
	Betty Weaver bettyweaver@earpdistribution.com	913 906 2700
Call LSS Coordinator for: -Happy Meal Toy Promotions -Food & Paper Promotions	Kristie Sullivan kristiesullivan@earpdistribution.com	913 906 2724
For help with: - Accounts Receivable - Delivery Invoice Inquiries - Defective Product or Quality Issues	Staci Wood staciwood@earpdistribution.com	913 906 2720
Call ILS Coordinator for: -Menu & Raw Item Numbers -Recipes/ISP Reports -Food Cost Related Questions?? -ISP Cleanup -Inventory Management Workshops -Modem Phone Line Issues	Betsy Thorman betsythorman@earpdistribution.com	913 906 2752
Call Field Service for: -Any issues related to Earp Distribution; Deliveries, Ordering, BWS, etc.	Corey LaBounty coreylabounty@earpdistribution.com	816 810 0460
	Dave Lackland davidlackland@earpdistribution.com	913 221 4886
Safety Director	Doug Redman dougredman@earpdistribution.com	913 906 2735

Cliff Earp	Owner/Operator	913 287 3311
Steve Hewlett	CEO/General Manager	913 287 3311
Thom Bear	COO/Assistant GM	913 287 3311
Jo Crisswell	VP/Support Services	913 906 2710
Mike Hoyle	VP/Operations	913 906 2723
Vince Meighen	Manager/Transportation	913 906 2755